



Sustainable Investing Sponsorship Packages



Introducing Sponsor+ Packages

We are excited to announce new opportunities for firms to engage and support our Sustainable Investing initiative. Sponsorship opportunities for the 2023 Sustainable Investing Full-Day Fall Conference are available now so you can plan and ensure participation in what has become a sell-out event. **NEW Sponsor+ Packages** are available and include sponsorship of the 2023 Sustainable Investing Full-Day Conference as well as the new CFA Society Boston Half-Day Spring Conference.

CFA Society Boston is committed to helping professionals navigate the explosion of approaches and the increase in client demand in the sustainable investing space. We bring together thought leaders, practitioners, and asset owners to provide practical advice and to share experience-based examples and insights. Since our inaugural event in 2013, our Sustainable Investing initiative has become a leading voice for innovation and best practices.

The Full-Day Sustainable Investing Conference will take place in Boston on November 8th, 2023 and is projected to bring together a diverse audience of over 200 attendees and an array of outstanding speakers. The new Half-Day Spring Conference focuses on Fixed Income and will be held Wednesday, June 21, 2023, from 7am-1pm in Boston. This conference is expected to welcome over 75 attendees and a lineup of remarkable speakers, all in an intimate setting filled with vital content and personal connection. Both conferences offer an extended reach into the large potential audience of over 6,000 CFA Society Boston members and the wider regional investment community.



Sponsor+ Package Opportunities

Includes the new Sustainable Investing Half-Day Spring Conference and the 2023 Sustainable Investing Full-Day Conference

Platinum+ Sponsor Package |

\$3,750

Limited to 3

- Home Page Banner Recognition
- Opportunity to provide firm content/research once pre- and once post-Full-Day Conference to be posted on the CFA Society Boston's Sustainable Investing Connect Community - our Member-exclusive Platform
- 4 Delegate Passes for the 2023 Sustainable Investing Full-Day Conference and 2 Complimentary Passes to the Sustainable Investing Half-Day Spring Conference
- 15% discount for additional registrations for the Full-Day conference
- 4 Dedicated Tweets for the Full-Day Conference and Half-Day Spring Conference
- Prime exhibit space placement at the 2023 Sustainable Investing Full-Day Conference and Sustainable Investing Half-Day Spring Conference
- Collateral distribution opportunities in the Full-Day Conference mobile app
- Company Profile included in the Full-Day Conference mobile app
- Recognition in walk-in slides during breaks in the Full-Day Conference and the Half-Day Spring Conference
- Recognition in promotional emails for the Full-Day Conference and the Half-Day Spring Conference
- Recognition on the Full-Day Conference registration webpage with link to organization page

Lunch+ Sponsor Package |

\$2,500

Only 1 available

- Dedicated branding and signage in the dining space at the Sustainable Investing Full Day conference and the Half-Day Spring Conference
- 3 Complimentary Delegate Passes for the 2023 Sustainable Investing Full-Day Conference and 2 Complimentary Passes to the Sustainable Investing Half-Day Spring Conference
- 10% discount for additional registrations for the Full-Day Conference
- Recognition in Full Day Conference Mobile App
- Recognition in promotional emails for both the Full-Day and Half-Day conferences
- Recognition in walk-in slides during breaks in the Full-Day Conference and the Sustainable Investing Half-Day Spring Conference

CFA Society Boston Sponsorship + Packages
www.cfaboston.org





Sponsor+ Package Opportunities

Includes the new Sustainable Investing Half-Day Spring Conference and the 2023 Sustainable Investing Full-Day Conference

Sustainability+ Sponsor Package | \$2,000

Only 1 available

- Planting of trees to offset carbon footprint from the 2023 Sustainable Investing Full-Day Conference and the Sustainable Investing Half-Day Spring Conference
- Dedicated branding on water coolers throughout the Full-Day conference venue
- Recognition in walk-in slides during breaks in the Full-Day Conference and the Half-Day Spring Conference
- 2 Complimentary Delegate Passes to the Full-Day Conference and 1 Complimentary Pass to the Half-Day Spring Conference
- 10% discount for additional registrations for the Full-Day conference
- Company Profile included in the Full-Day conference Mobile App
- Recognition in promotional emails for the Full-Day conference and the Half-Day conference

Break+ Sponsor Package | \$2,500

Only 1 available

- Dedicated branding and signage in the break area for the 2023 Sustainable Investing Full-Day Conference and the Sustainable Investing Half-Day Spring Conference
- 3 Complimentary Delegate Passes for the 2023 Sustainable Investing Full Day Conference and 2 Complimentary Passes to the Sustainable Investing Half-Day Spring Conference
- 10% discount for additional registrations for the Full-Day Conference
- Recognition in the Full-Day Conference mobile app
- Recognition in promotional emails for the Full-Day Conference and Half -Day conference
- Recognition in walk-in slides during breaks in the Full-Day Conference and the Half-Day Spring Conference



2023 Sustainable Investing Full-Day Conference Sponsorship Opportunities

Platinum Sponsor | \$3,000

- Home Page Banner Recognition
- Opportunity to provide firm content/research once pre- and once post-Full-Day conference to be posted on the CFA Society Boston's Sustainable Investing Connect Community - our Member exclusive Platform
- 4 Complimentary Delegate Passes
- 15% discount for additional registrations
- 4 Dedicated Tweets
- Prime exhibit space placement
- Collateral distribution opportunities in mobile app
- Company Profile included in Mobile App
- Recognition in walk-in slides during breaks
- Recognition in promotional emails
- Recognition on the event registration webpage with link to organization page



Gold Sponsor | \$2,500

- 3 Complimentary Delegate Passes
- 15% discount for additional registrations
- 3 Dedicated Tweets
- Collateral distribution opportunities in mobile app
- Company Profile included in Mobile App
- Recognition in walk-in slides during breaks
- Exhibit space
- Recognition in promotional emails



2023 Sustainable Investing Full-Day Conference Sponsorship Opportunities

Silver Sponsor | \$2,000

- 3 Complimentary Delegate Passes
- 15% discount for additional registrations
- 2 Dedicated Tweets
- Recognition in walk-in slides during breaks
- Collateral distribution opportunities in mobile app
- Company Profile included in Mobile App
- Recognition in promotional emails
- Exhibit space

Reception Sponsor | \$2,000

Only 1 available

- Dedicate Branding at Reception
- 3 Complimentary Delegate Passes
- 10% discount for additional registrations
- Company Profile included in Mobile App
- Recognition in promotional emails

Technology Sponsor | \$2,500

Only 1 available

- Company Name featured in the conference wireless network/log-in credentials
- Featured Logo on Mobile App
- Company Profile included in Mobile App
- 2 Complementary Delegate Passes
- 10% discount for additional registrations
- Recognition in promotional emails

Registration Sponsor | \$750

Only 1 available

- Custom Branding at registration table
- Recognition in confirmation emails
- 10% discount for registrations
- Company Profile included in Mobile App



Sponsorship Information

Type of Sponsorship:

Amount Due:

Company Name:

Contact Name:

Email:

Phone:

Payment Information

Check Enclosed (payable to CFA Society Boston)

AmEx Visa Mastercard

Name on Card:

Card Number:

Expiration
Date

Security
Code

Specialty Sponsor types are limited to one per type and are available on a first come first served basis. These sponsor types do not include exhibit space.

Complete form and send to:
CFA Society Boston:
Sustainable Investing 2023
101 Federal Street,
Suite 502, Boston, MA 02110
or email
sponsorships@cfaboston.org

Questions? Contact
617.426.0270;
sponsorships@cfaboston.org
or visit **www.cfaboston.org**

Deadline to purchase Sponsor+ Packages is June 14, 2023.
